



KJTL  
PO Box 4865  
Wichita Falls, TX 76308

Media Ad Venture  
8136 Old Keene Mill Rd  
Ste A-300  
Springfield, VA 22152

**Contract #****1447254****Schedule Dates**

10/24/16-11/06/16

**Advertiser**

Oklahoman's for Criminal Justice Reform (84089)

**Agency**

Media Ad Venture (10512)

**Product**

Political - Issues / Propositions (1068)

**Brand**

195/211/919 (567590)

**Salesperson**

Continental - Washington, Washington DC (1438)

**Sales Office**

Continental - Washington DC

**Buyer Name**

Carolyn, Bush,

**Phone/Fax**

/

**CPE**

195/211/919

**Account Types**

National/Political

**Billing Type**

Standard

**Comments**Political  
Flight 10/24-11/7**Date Entered**

10/12/16

**Last Modified**

10/12/16

**Entered By**

Sharron Davis

**CO-OP**

No

**Headline #**

ECR25329040

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$497.25

**Net Total**

\$2,817.75

**Sales Tax****Wichita Falls (KJTL)****By Broadcast Month****Spots****Rate**

Oct. 2016	10	\$1,445.00
Nov. 2016	11	\$1,870.00
Grand Total:	21	\$3,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8A- 9A (CST)	1							X	1	\$125.00	\$125.00	Wichita Falls (KJTL)	Fox News Sunday	10/12/16
2.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- 9A (CST)	1							X	1	\$125.00	\$125.00	Wichita Falls (KJTL)	Fox News Sunday	10/12/16
3.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	11A- 11:30A (CST)	1	X							1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
4.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	11A- 11:30A (CST)	1		X						1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
5.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	11A- 11:30A (CST)	1				X				1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	11A- 11:30A (CST)	1					X			1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
7.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	11:30A- 12P (CST)	1		X						1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
8.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	11:30A- 12P (CST)	1			X					1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	11:30A- 12P (CST)	1			X					1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	11:30A- 12P (CST)	1				X				1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
11.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	9P- 9:30P (CST)	1			X					1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
12.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9P- 9:30P (CST)	1				X				1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
13.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	9P- 9:30P (CST)	1					X			1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



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14.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9P- 9:30P (CST)	1	X							1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
15.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	9P- 9:30P (CST)	1		X						1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
16.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9P- 9:30P (CST)	1			X					1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
17.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	9:30P- 10P (CST)	1	X							1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
18.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	9:30P- 10P (CST)	1		X						1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
19.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9:30P- 10P (CST)	1			X					1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
20.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9:30P- 10P (CST)	1				X				1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
21.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	8P- 9P (CST)	1				X				1	\$425.00	\$425.00	Wichita Falls (KJTL)	Pitch-FOX	10/12/16

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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